



Specialty Retail Jewelry Store Built

**USING A RING OF AUTOMATION SOLUTIONS TO ENSURE
ACCURACY & EFFICIENCY**

Company

GarCo Inc.

Industry

Interiors - Walls & Ceilings

Company Size

30

Location

Baton Rouge, Louisiana USA

Website

www.garco-inc.com

Project for

Jared® The Galleria of Jewelry

Project Value

\$200,000

Project Length

8 months

On Center Software Solutions

On-Screen Takeoff®

Quick Bid®

GarCo Inc. (GCI) is a Baton Rouge, LA based commercial drywall and framing business with over 15 years of experience. President Alejandro Garcia and Vice President John Gomez believe that successful businesses are built on strong client relationships and excellent communication. This belief is core to their goal of exceeding the expectations of general contractors and building owners. With principals who have hands-on experience as site-workers, estimators, and project managers, GCI concentrates on the details which ensure quality of work and informed customers. The company specializes in metal stud framing, wood framing, drywall hanging, drywall finishing, acoustical ceilings, painting, insulation, installation of metal trusses, and EIFS. GCI is committed to completing work in a timely manner, at reasonable rates, with the highest of quality. Its portfolio, across the state of Louisiana, includes construction ranging from financial buildings, stand-alone store fronts, academic facilities, institutional centers, large malls, and retail shopping centers. The increasing number of projects and the competitive nature of the industry were making manual takeoff and bid processes very challenging to complete in a timely fashion. This issue and its focus on detail led GCI to automate essential elements of construction— quantitative measurement and estimating. The value obtained by leveraging On-Screen Takeoff and Quick Bid was immediate. Better control and more extensive knowledge over how many and what types of materials were needed saved money and gave a precise line of sight into the labor required. GCI also experienced a reduction of time by 50% for estimating; allowing them to bid more, while increasing their bid/win ratio.

RETAIL PROJECT

When Jared opened its first store in 1993, it offered a revolutionary idea in retail jewelry—a store front not located in a shopping mall. Rather than just strolling by a mall front jeweler, prospective buyers visit Jared® the Galleria of Jewelry (JGJ) location with one purpose in mind; they want to buy their jewelry through a personal and intimate experience. Such objectives establish a set of standards that begin with the construction of the facilities. GCI was selected to perform the exterior and interior work for the JGJ store in Baton Rouge, LA., because of their reputation for quality and style of work. The

project scope for GCI included metal stud framing, drywall hanging, drywall finishing, insulation and acoustical ceilings.

While construction skills are consistent across building types, it takes a personal touch to ensure that the final results meet the objectives of the owner and client. Meeting tight project deadlines and focusing on detail is where GCI excels. Ordering the right amount of materials, at the right point in the project lowers costs, reduces material waste, and streamlines the project delivery and crew alignment. GCI leverages construction automation solutions to improve their accuracy, efficiency, and project management. When a contractor is focused on these items it is a win for everyone involved.

CONSISTENT VALUE

Whether the project at hand is a small, intimate retail space, or a large, complex office building, GarCo Inc. delivers superior value to each and every client. This consultative approach delivers accurate and competitive cost estimates, with the flexibility to either cost per the job or supply labor by the hour. To consistently produce the highest quality of work requires that GCI learn and grow with the industry so that it continues to give the most value to its customers. It is for these reasons that GCI experiences a higher rate-of-return than its competitors. GCI builds success one relationship, one customer at a time.

On Center Software, Inc., is a privately held company providing software and training to construction industry professionals for over 28 years. Located in The Woodlands, Texas, the company's mission is to transform the takeoff, estimating, and labor-tracking experience with comprehensive software solutions that turn winning bids into profitable projects. On Center Software solutions include On-Screen Takeoff®, Quick Bid®, and Digital Production Control®. Customers in the United States, Canada, Australia, New Zealand, United Kingdom, South Africa, and 60 other countries around the world leverage On Center Software's internationally recognized solutions. For more information about On Center Software, call 866.627.6246 or visit www.oncenter.com.